



Center for
Creative
Leadership®

Coaching Solutions





A great coach is the secret to winning and staying on top.

They're the ones with the expertise everyone counts on. They have the right words at the right time to make people the best they can be. They build enthusiasm and passion when no one else can. They expand perspective, motivate, and inspire.

Our 700+ coaches all over the world are no exception. They have a deep understanding of your industry and the expertise to help an individual leader, team, or entire workforce unlock their full potential. We work closely with you to develop customized plans to achieve your company's goals.

Our coaches have helped hundreds of leaders in your industry perform better. They know your business, speak your language, and understand your culture.

COACHING SKILLS SOLUTIONS

A scalable suite designed to support enterprise culture change, not just individual skill development.

- **Better Conversations Every Day™ (BCE)** – the 1-day experience. Learn to solve your workplace challenges with proven coaching behaviors. Our unique program includes every employee level in your organization. This approach ensures everyone is aligned and committed to think and act differently. We can deliver to your audience or train and license you to deliver it.
- **Better Conversations and Coaching (BCC) – Level I** – a Live Online program. This course goes beyond the basics to reveal insights and hone the leadership skills needed to ask the right questions, encourage exploration, build trust, listen for understanding, and offer effective feedback. Graduates receive 30 hours total of foundational coach training education.
- **Better Conversations and Coaching (BCC) – Level II** – available only to BCC Level 1 graduates as a custom program within an organization. This program builds on BCC Level I and is designed to develop your internal coaches and champions of a coaching culture. Graduates receive an additional 30 hours of coach education training and practice.

ONE-ON-ONE COACHING SOLUTIONS

Scalable, with global support and next-level technology, making it easy for you to track and manage multiple engagements.

- **Integrated Coaching:** Wrapped around your internal leadership development programs and designed to sustain learning transfer. Leadership training shouldn't end when participants finish their coursework. Integrated Coaching ensures the valuable lessons they learned will be remembered, applied, and internalized.
- **Executive Coaching:** Engagements range from as few as 5 sessions to year-long intensive development experiences. The personal, supportive environment provided by a CCL coach will foster new ways of thinking, acting and influencing to achieve significant business results. For CCL coaching initiatives, our coaching platform provides organizations with turnkey coaching services that include reporting, quality management, coach supervision and central points of contact.



Why CCL?

We offer a number of benefits to drive the results you desire.



Integration

Incorporating coaching as a part of an integrated leadership development solution



700+ Coaches

Representing a variety of industries, fields, diverse languages, and cultures to match your specific needs



Unsurpassed Quality Assurance

The most rigorously managed large scale coaching network in the world



Measurable Impact

Flexible enough to meet your organization's specific needs, broad enough to handle large global coaching and development projects



Data Driven Coaching

Fully and accurately clarify strengths and opportunities for development to establish goals and pathways for coaching

Give us a call at **+1 336 545 2810**, email **info@ccl.org**, or visit **www.ccl.org/coaching**



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